THE COMMUNICATOR AWARDS
WINNER OF THREE
ZOIO COMMUNICATOR
AWARDS



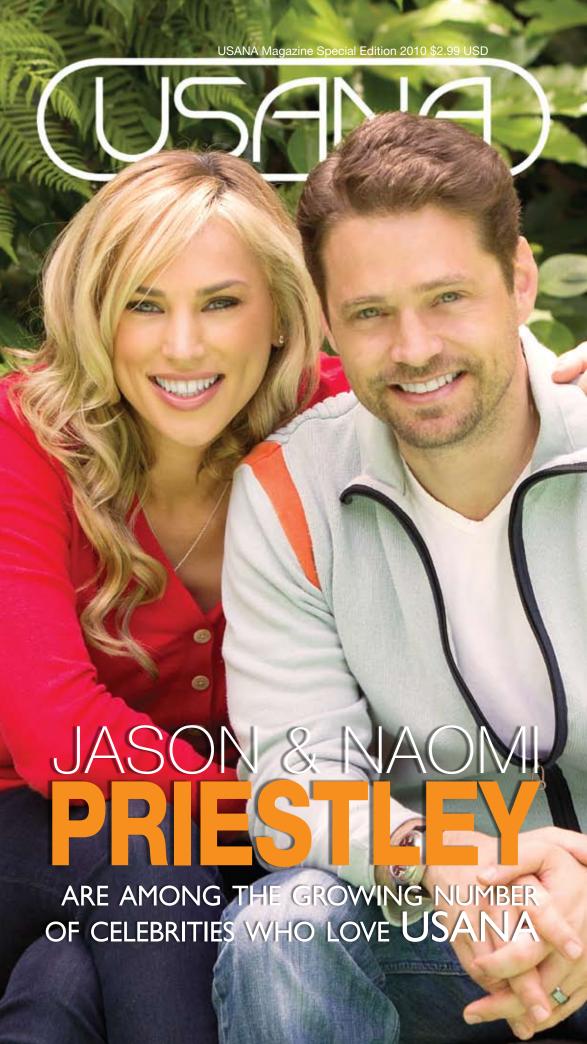
KATHY KAEHLER celebrity trainer and USANA spokesperson



Olympic gold & silver medalist **DEREK PARRA**



E! News correspondent
ASHLAN
GORSE



THE LIFETIME ACHIEVEMENT AWARD GOES TO...

...USANA Health Sciences! It's fun to watch award shows each year to see your favorite actors and actresses get recognition for their work. But did you know that USANA is an award-winning celebrity in many of its own industry categories, including nutritional supplements, diet and energy products, skin care, and home-based businesses? See for yourself at www.USANA.com

USANA ACCLAII THE **SCIENTIFIC** &



2009 Communicator Award, Award of Distinction

Min's Best of the Web Awards 2010: Finalist for Best Blog, What's Up USANA?

2009 PR News' PR People Awards:

Honorable Mention, Best Blogger, USANA's Tim Haran

USANA ACCLAIMED THROUGHOUT THE SCIENTIFIC & BUSINESS COMMUNITY



USANA CEO Dave Wentz named one of America's Powerful CEOs 40 and Under (Forbes.com, Jan. 14, 2009)

USANA named Editor's Choice, and two of its products receive top 5-star rating and Gold Medals of Achievement from NutriSearch Comparative Guide to Nutritional Supplements™, Consumer Edition (Essentials™ and HealthPak™)

USANA Founder Dr. Myron Wentz receives Albert Einstein Award for Outstanding Achievement in the Life Sciences

- USANA achieves dietary supplement certification, Good Manufacturing Practices registration, and certification for sport through NSF International
- USANA products independently tested and found to meet the stringent requirements of Informed-Choice & H
- Founding reporter of The Climate Registry



USANA rated #1 Distributor Choice for 10 years (The MLM Insider/NetWork Marketing Today)

Best Health/Nutrition Beverage - Rev3 Energy™ (Utah Best of State, 2010, 2009) Best Health/Nutrition Product - MyHealthPak™ (Utah Best of State, 2009)

Best Dietary Supplements (Utah Best of State, 2010, 2008, 2007, 2006, 2004, 2003)

Best Personal-Care Products (Utah Best of State, 2009, 2008, 2007)

Best of State Overall in Merchandising & Consumer Services (Utah Best of State, 2008)

Best Employer (Utah Best of State, 2010)



- Official health supplement supplier of the Sony Ericsson WTA Tour, US SpeedSkating Team, Speed Skating Canada, Biathlon Canada, Cross Country Canada, USA Luge, and Great Britain Short Track
- Listed in the top 20 on Forbes' 200 Best Small Companies list for three years (Oct. 30, 2006; Oct. 31, 2005; Nov. 1, 2004)
- Business Week names USANA to its 100 Hot Growth Companies list (2004 and 2005)





USANA wins a 2009 American Business Award for putting on the Best Live Event in America for its 2008 International Convention as well as finalist recognition in the following categories: Management Team of the Year, Contact Center of the Year, and Marketing Campaign of the Year (Rev3).

When the Going Gets Rough, the Gut Gets Tough!



Sometimes you might feel like your gut is a war zone. After all, it's the place where the fight for good health can be won or lost.

- is a food supplement designed to help replenish beneficial bacteria in the gut to maintain a healthy balance
- packs a punch with 12 billion viable bacteria in each stick pack
- contains two strains of specific probiotic bacteria, clinically proven to survive the harsh acidic environment of the stomach
- promotes healthy digestion and a sound immune function

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Pure Rest[™]

USANA's fast-acting melatonin supplement supports the body's natural sleep and wake cycles*

- Orange-flavored dissolvable tablet designed to support better sleep*
- Sleep provides numerous health benefits, including defense against oxidative stress and maintenance of a healthy immune system*
- Contains no animal ingredients

Antioxidant Support

By promoting sleep and inactivity, melatonin allows the body's natural antioxidant defenses to overcome the oxidative stress that accumulated during the day's activity. Melatonin also acts as a free-radical scavenger, stimulating the activity of several antioxidant enzyme systems in the body.

Immune Function

Melatonin becomes especially important as we age because daily melatonin production cycles stimulate immune cell synthesis and function, a process that naturally declines as we get older.

Restore your natural sleep cycles with **Pure Rest!**

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



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On the Cover

Get the inside scoop on the **Priestleys'** favorite products





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 with Children's Hunger
 Fund gives hope to
 thousands

Heroes Across

Doctors' Orders
Health-care professionals
endorse USANA products













On the set of Sunday Set–Up™

From top left to right: X-Men and Ugly Betty actress Rebecca Romijn, Law & Order actress Angie Harmon, White Collar and Beverly Hills 90210 actress Tiffani Thiessen, 90210 actress Jennie Garth, voice of "Peggy Hill" on King of the Hill and movie actress Kathy Najimy, Days of Our Lives actress and Biggest Loser host Alison Sweeney, producer and red carpet fashion expert Melissa Rivers





Just like you and me. They want to learn from an expert how to make healthy choices for their bodies. I've been grateful and fortunate to be able to fill those shoes. Healthy Kaehler



Kathy Kaehler Dishes All

Kathy Kaehler is a best-selling author (*Fit and Sexy for Life*, *Real-World Fitness*, and others), a former fitness correspondent for the *Today* show, a celebrity trainer (clients have included Julia Roberts, Michelle Pfeiffer, Cindy Crawford, and Jennifer Aniston), and a USANA spokesperson. Recently Kathy added one more job to her already busy plate—Sunday Set-Up[™], a routine that helps families organize and prepare quick and easy food for a week of nutritious snacks and meals in their home. Kathy takes USANA straight into celebrity homes by serving USANA Nutrimeal[™] and Nutrition Bars as the breakfast portion of Sunday Set-Up. Check out what Kathy's been cookin' up with her celebrity clients. All tips and recipes can be found at WWW.kathykaehler.net

Sweet Dreams are made of these.



So go on and indulge—guilt-free.

www.USANA.com





Stars Shake it Up

with USANA

he pressures of looking great and staying fit are especially tough in the world of a celebrity. Luckily, celebs who attended the Golden Globes and The Sundance Film Festival got a chance to try several USANA products that perfectly complemented their busy and demanding lifestyles. We shared our delicious, low-glycemic shakes and **Nutrition Bars** at both star-studded events, along with **Rev3 Energy**TM, our healthy, great-tasting energy drink. USANA—providing perfect solutions for any A-lister trying to stay

in shape and maintain energy levels.

Golden Globes 2010, bottom left, counterclockwise:

Kevin McHale, who plays "Artie Abrams" on Fox's

Glee holds a Nutrimeal™. Patrick Gallagher,

Glee's football coach "Ken Tanaka" is all smiles with a

MyHealthPak™. Jordana Brewster, "Mia" from The Fast

and the Furious, poses pretty with a bottle of Pure Rest™.

Angie Harmon

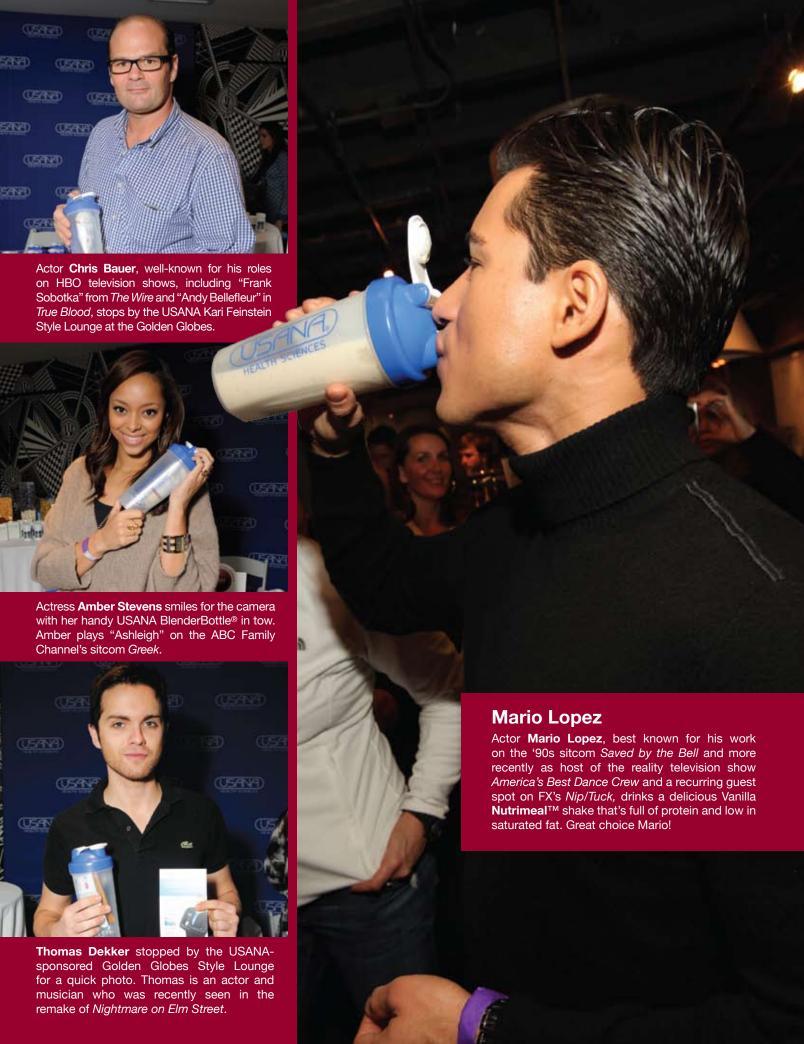
Photographs courtesy @mibell

Actress, Law & Order

"I LOVE USANA **Nutrition Bars**. I keep a few in my purse and in my trailer at work, as I know it's a snack that's going to keep me healthy and give me the right kind of energy as opposed to empty calories. A must for any woman!"



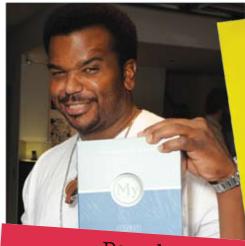




As the World's Best Boss Would Say, "USANA's the Best."

That's What She Said.

USANA



Darryl (Craig Robinson)



Michael Scott may have many
flaws like, I dunno, singing in the
shower, spending too much time
volunteering, and occasionally
hitting people with his car. So
what? At least his comrades at
Dunder Mifflin understand just how
important it is to stay healthy so
they don't miss a day at The Office.



Meredith (Kate Flannery)

MyHealthPak™



Jan (Melora Hardin)



Stanley (Leslie David Baker)

From Dancing with the Stars to The Hills, USANA Provides a Healthy Dose of Reality for Everyone

Paris
Hilton
stopped
by to
check out
USANA
in L.A.



The Bachelor's Chris Harrison snags a MyHealthPak™. USANA is vying to be Kara
DioGuardi's Idol.



With celebrities like **Paris Hilton** and **Kara DioGuardi**experiencing the high quality
of USANA® supplements, the
USANA name is on the tip of
everyone's tongue. As the word
continues to spread, USANA
is proving to reality stars like **Lauren Conrad** that not all
gossip is bad gossip.



Lo Bosworth and **Lauren Conrad** from *The Hills* learn about USANA's top products.



Dancing with the Stars' Karina Smirnoff (a), and The Girls Next Door's Bridget Marquardt (b), sample everything from MyHealthPak™ to Rev3.

Let USANA move you!

USANA shimmies and shakes its groove-thang as it dances its way into the hearts of our favorite stars.

"I'm training six hours a day preparing for my performances on Dancing with the Stars. USANA vitamins keep my body strong and healthy during those long days of hard work. I always have a couple of USANA bars in my purse. They provide me great nutrition in between training sessions when I need to keep my energy up."





A Star is Born

<u>Sensé[™] Shines at Hollywood Events</u>

sensé

Shannon Elizabeth

Actress Shannon Elizabeth checks out the hydrating toner

gentle daily cleanser

this mild soap-free formula washes away surface dirt and impurities without drying or irritating the skin

hydrating toner

after cleansing, restore skin's pH balance with this gentle revitalizing toner

Regina King

T.V. and movie actress Regina King picks up some cleanser

Ashlan Gorse loves the gentle daily cleanser

E! News correspondent

Ashlan Gorse

rice bran polisher

exfoliates dead skin cells and keeps your complexion looking radiant





T.V. host and radio personality Leeza Gibbons with the gentle daily cleanser

daytime protective emulsion

this lightweight moisturizer restores moisture and protects against aging

night renewal crème

wake up to younger

looking skin with this hydrating overnight cream



Mya

R&B/hip-hop singer and actress Mya at Kari Feinstein's Emmy Style Lounge



protects the delicate skin around the eyes



5 Ways to Look Hot Without Breaking the Bank

Beauty shouldn't rely on expensive make-up. Healthy skin is naturally beautiful. And while your skin type won't change drastically over time, a few simple habits and lifestyle choices can affect your skin's appearance. Here are five easy tips to help you discover your natural beauty without a hefty price tag.

Eat Clean and Drink Your H2O

Your diet definitely affects your looks. Tasty fruits and veggies are a great source of vitamins and minerals that form a foundation for healthy, vibrant skin. But if you're looking for healthy oils that can improve your skin's appearance, try eating sashimi or cucumber salad with olive-oil dressing.

>>Water is essential for youthful looking skin. Stay hydrated and support the growth of healthy, new skin cells by drinking 8-10 glasses of water per day.

Protect Your Skin From Mother Nature's **Jealousy**

You look good, and Mother Nature knows it. Which is why she is constantly finding ways to rob your skin of its natural glow with everything from sunlight to extreme temperatures to harsh winds. Sensé's proprietary topical nutrient blends are power players in reducing the appearance of environmental damage.

>>Pamper your skin every day with Daytime Protective Emulsion.

Get Your Beauty Sleep

 $N_{ighttime}$ is when your skin repairs any damage from the day. Sufficient rest also reduces the appearance of circles under the eyes. Get 7–8 hours of sleep a night to allow your skin time to rejuvenate and build new cells.

>>Give nature a boost and wake up to gorgeous skin. Slather on Night Renewal Crème every night before bed.

Take Your Vitamins

Not only do vitamin and mineral supplements provide the essential nutrients you need to stay healthy and energized, they also play a part in your outward appearance. For example, vitamin C is known for supporting collagen production. Essential fatty acids help maintain your skin's elasticity. And antioxidants help

> defend your skin against the effects of exposure to harsh environmental factors such as the sun.*



>>Get all the good stuff you need to get a glowing complexion from the inside out with

MyHealthPak™: Beauty Edition.

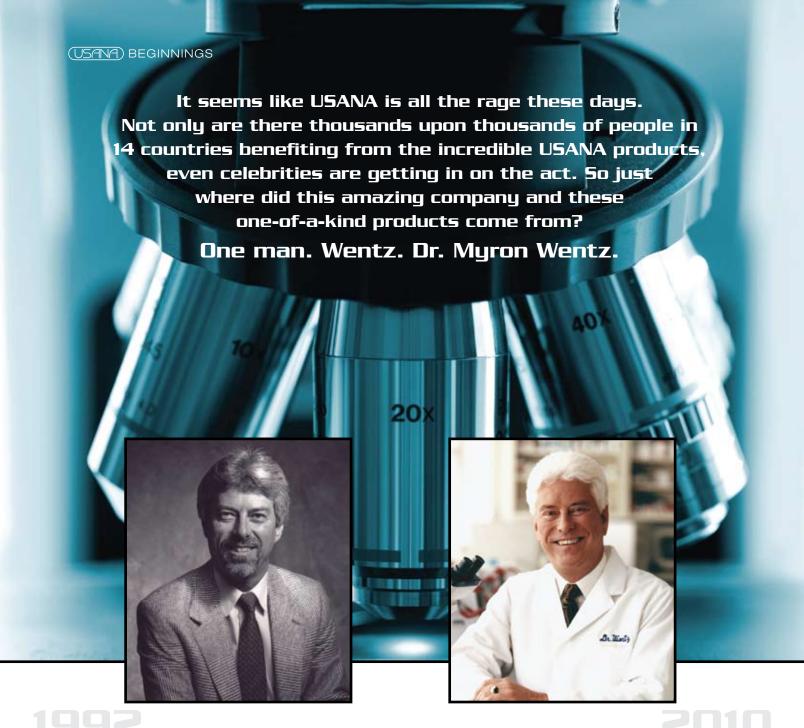
Listen To Your Body

Your body will let you know if you're doing something it doesn't like. If you notice that your skin is rapidly losing moisture and forming wrinkles, that's your body's way of telling you to look at your lifestyle.

>>Cut down on excessive caffeine, alcohol, and stress. Then reduce the appearance of damage with targeted anti aging treatments like **Perfecting** Essence, Serum Intensive, and Eye Nourisher.

For more information, visit www.beautifulscience.com.

^{*} These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

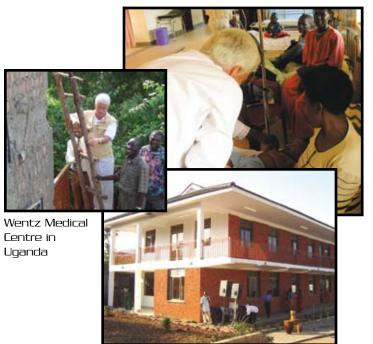


From WENTZ It Came



n 1992, Dr. Myron Wentz, a renowned microbiologist and immunologist, brought his vision of a world free from pain and suffering to the forefront by founding USANA Health Sciences. It was in the USANA laboratories where he and his scientific team determined to provide the highest quality nutritional supplements possible.

Dr. Wentz' passion for maintaining optimal health began at a young age after the death of his father from degenerative disease. He believed people were "living too short and dying too long," and he vowed to do whatever he could to change that. And the introduction of the USANA philosophy and its products were a giant step in that direction.



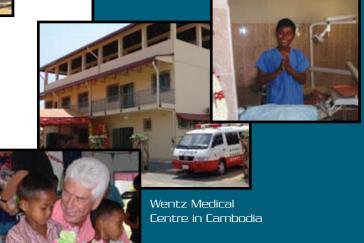
Visionary Scientist Humanitarian Entrepreneur

As a man of many labels, **Dr. Myron Wentz**is positively impacting

the lives of millions

of people every day.



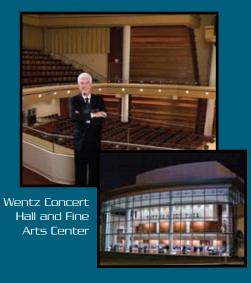


But there is more to this story.

Having brought his state-of-the-art, life-changing products to the world, Dr. Wentz knew much more had to be done.

Dr. Wentz created the **Sanoviv Medical Institute**, a holistic medical facility with full hospital accreditation located in Baja California, México. In 2001, an important partnership began between USANA and the international charity, **Children's Hunger Fund (CHF)**, to provide financial support and products to help suffering children throughout the world. Later, Dr. Wentz worked with **CHF** to establish **Wentz Medical Centres in Uganda and Cambodia**.

While Dr. Wentz' primary focus is on health and disease prevention, he is also passionate about music. In 2003, he returned to his alma mater, North Central College in Naperville, Illinois, where he made a generous contribution to the school's performing arts programs by donating nearly \$10 million to help fund the construction of the Wentz Concert Hall and Fine Arts Center.



To learn more about Dr. Wentz and his incredible life and contributions, please visit www.drwentz.com



Audrina Patridge, an original cast member on the MTV reality show *The Hills*, was given a customized MyHealthPak™ at the Kari Feinstein Golden Globes Style Lounge in L.A.

OK Magazine, February 8, 2010



Actor Ben Affleck was seen sipping a Rev3 EnergyTM drink at the Sundance Film Festival Style Lounge. Affleck enjoyed USANA's healthy, great-tasting energy drink during a press conference for *The Company Men*.

Star, October 12, 2009



In *Star* magazine's "Sightings" section, actor Adrian Grenier from HBO's *Entourage* was spotted with a Rev3 Energy™ drink in L.A. on Sept. 17.

STARS SHARE THE SPOTLIGHT WITH USANA

Life Ed Style October 12, 2009



Dancing with the Stars' Karina Smirnoff shared her four favorite tips for staying in shape with Life & Style. She eats lots of greens, enjoys sweet (healthy) treats like pineapple, stays hydrated with water-filled foods, and boosts her energy with a Rev3 EnergyTM drink from USANA.

People, February 8, 201



The Hangover's Bradley Cooper stopped by USANA's Kari Feinstein Style Lounge during the Sundance Film Festival with actress friend Renée Zellweger.

In Touch Weekly, February 8, 2010



Actor Dax Shepard, well-known for his work in comedies like *Baby Mama* and *When in Rome*, dropped by USANA's Kari Feinstein Sundance Style Lounge to do some eco-friendly shopping—the actor bought a green lighting system for his L.A. home.



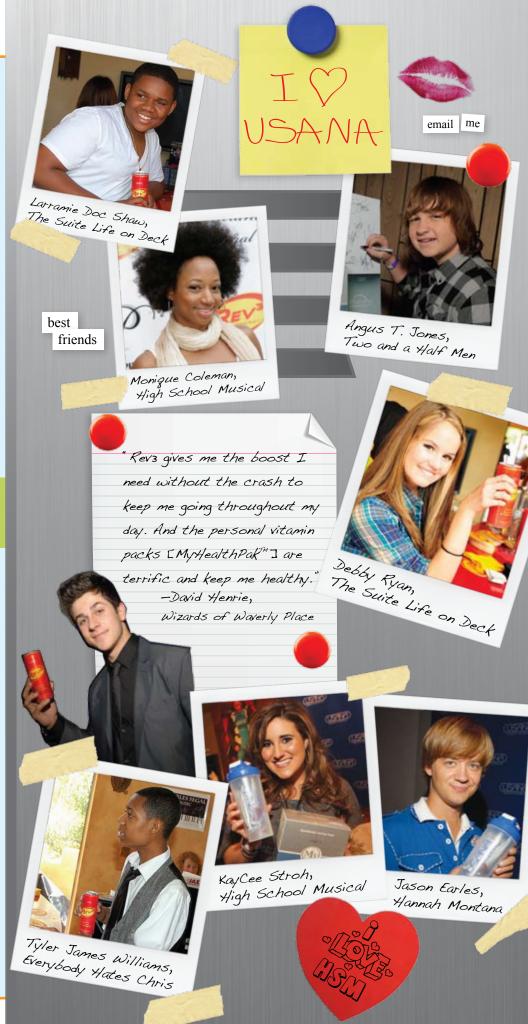


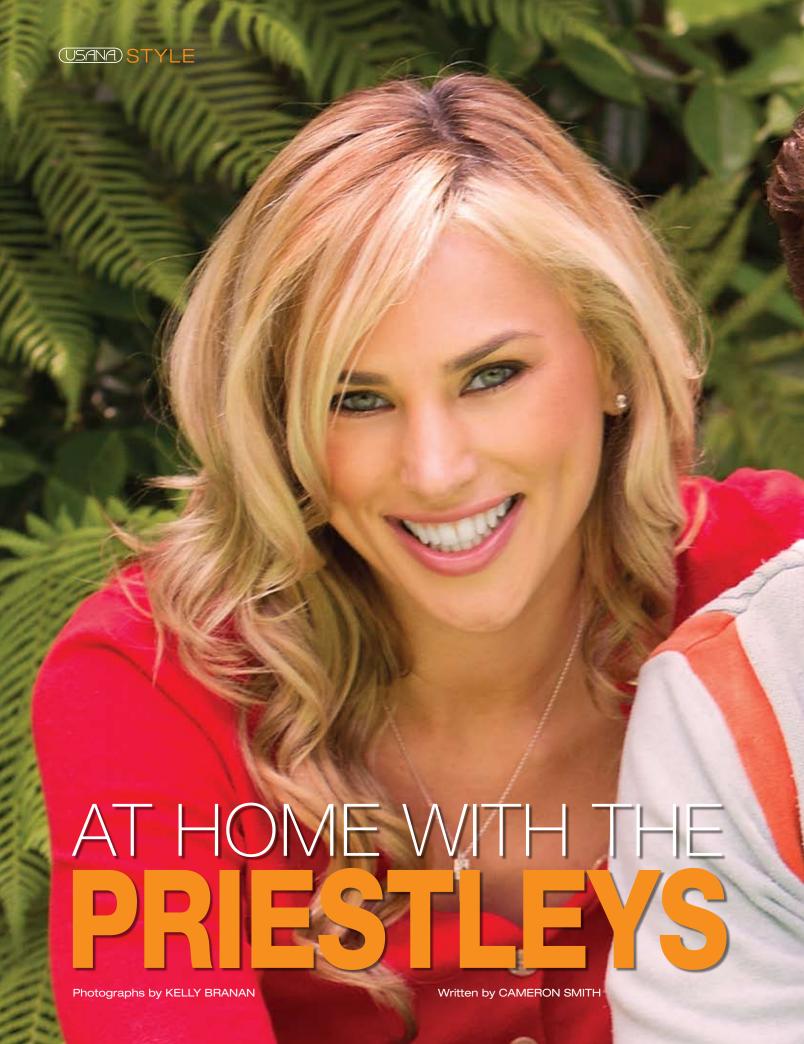
Actor Mario Lopez, best known for his work on the '90s sitcom Saved by the Bell and more recently, the reality television show America's Best Dance Crew, received a personalized MyHealthPakTM at Sundance.





USANA's elegant "Swag Bags" were given to dozens of celebrities at USANA's Kari Feinstein Sundance Style Lounge. Bradley Cooper, Paris Hilton, and Marissa Tomei were all seen walking away with one. The fancy swag bags, worth more than \$1,500, were filled with samples of the MyHealthPak™ and lots of other goodies!









They're Kind of a Big Deal



"MyHealthPak™ makes it so simple to get the supplements that we need. You can just go online and custom-make a pack that suits you individually. It's amazing! There is not a day that goes by that we don't take our MyHealthPak. We love it!"

Jason & Naomi Priestley



Game, Set, Match Made in Heaven

USANA Health Sciences & Sony Ericsson WTA Tour







From left to right: USANA booth at the **Family Circle Cup, Charleston, South Carolina**, USANA logo at the **Sony Ericsson Open in Miami,** USANA featured on the court in **Miami**. Inset below: The crowd in **Miami**.



here are legendary names associated with the WTA Tour. King. Evert. Navratilova. Graf. Williams. But there's another big name we hope you'll recognize—**USANA Health Sciences, Official Health Supplement Supplier to the Sony Ericsson WTA Tour**. We think it has a nice ring to it.

For more information on USANA's relationship with the Sony Ericsson WTA Tour and stories about the tournaments we've attended in 2010, visit **www.USANA.com/blog**.



"With training, traveling, jet lag, and our matches, my body is severely put to the test. Thanks to USANA, I am able to provide it with everything it needs to overcome these obstacles and to be in my best shape throughout the year."

—Aleksandra Wozniak, rising star on the Sony Ericsson WTA Tour

OUTSTANDING IN THEIR FIELDS

From the NFL gridiron and PGA Tour greens all the way to the Olympic podium, USANA products support the success of world-class athletes across the sporting world.







→ Andy Studebaker, NFL Player

Bart Bryant, PGA Golfer

Derek Parra, 2002 Olympic Gold & Silver Medalist

The X(treme) Factor











Guides, Co-owner/Senior Guide



Brent Newdick, New Zealand Decathlete



Jared Macleod, Canadian Track & Field Athlete



Steve Hooker, Australian 2008 Olympic Gold Medal Pole Vaulter

For more information on athletes visit: www.facebook.com or usana.com/athlete



Jose Antonio Rivera & Timothy Ray Bradley, Jr.



These two professional boxers and longtime fans of USANA® products deliver a KNOCKOUT.



Jose Antonio Rivera "I started taking USANA® Nutritionals and as a result I feel healthier and stronger.* Despite all that I put my body through, I now feel better than ever. Let me tell you-I will never look back!"

Timothy Ray Bradley, Jr. "I felt the difference in my energy levels right away after taking USANA supplements.* I felt so strong in the ring, I was starting to become afraid of myself!"

Age: 37 Height: 5'8" Reach: 70" Division: Light middleweight Residence: Philadelphia, Pennsylvania Wins: 39 (24 by KO)

Losses: 6 Draws: I Favorite USANA® Products: Procosa® II

Alias: El Gallo

BiOmega™ Hepasil DTX™

Alias: Desert Storm

Age: 26 Height: 5'6" Reach: 69"

Division: Light welterweight Residence: Palm Springs,

California

Wins: 25 (11 by KO)

Losses: 0 Draws: 0

Favorite USANA® Products:

Proflavanol® 90 Active Calcium™ Chelated Mineral

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.













The Athletes who Trust Their Health to USANA were on display during the 2010 Vancouver Games

Nearly 100 USANA athletes competed in the 2010 Vancouver Games.

If USANA were a country, they would have finished fifth in the medal count, only behind the U.S., Germany, Canada, and Norway.

USANA guarantees the quality and safety of its products, making it the company that world-class athletes trust with their health.

9 15 13 37 14 7 5 26 USANA 6 8 8 22

INTRODUCING TEAM USANA

The world's best athletes train tirelessly to ensure their bodies are built for optimum performance. They cannot afford to take risks, which is why many world-class competitors trust their health to USANA.



US SPEEDSKATING TEAM

"US Speedskating is truly honored to have USANA as a sponsor. Our athletes all benefit greatly from the products, and they proudly skate knowing they have a strong backing from our USANA partners."

-US Speedskating





USA LUGE

"Having safe and tested nutritional products plays an important role in the physical development of our team, as well as letting them rest easy that a positive drug test through tainted supplements is not an issue."

—Gordy Sheer, Director of Marketing and Sponsorship, USA Luge



CROSS COUNTRY CANADA

"USANA products have been pivotal over the past two years in providing our team with an extensive line of quality dietary supplements, guaranteed clean products, necessary for high-performance training in the sport of cross-country skiing."

—Tom Holland, Director of High Performance, Cross Country Canada





BIATHLON CANADA

"The USANA products that our athletes take daily have definitely helped our team achieve this state of healthiness which in turn allows the athletes to focus more on their training and competitions."

—Joanne Thomson, Executive Director, Biathlon Canada





SPEED SKATING CANADA

"For many years, Speed Skating Canada's unofficial motto has been 'The Relentless Pursuit of Excellence.' To achieve excellence means to be partnered with excellence, and Speed Skating Canada is proud to have USANA as an official supplier to our national team athletes."

—Speed Skating Canada, 2008



GREAT BRITAIN SHORT TRACK SPEED SKATING TEAM

"We are pleased to be associated with such a prestigious and internationally renowned company."

-Keith Horton, NISA General Secretary



The pictured athletes are either Distributors or dedicated users who have received compensation for their partnership and/or complimentary USANA products.

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This product is not intended to diagnose, treat, cure, or prevent any disease.

For more information about USANA-sponsored athletes and USANA products, visit WWW.USANA.com.



JOIN THE REVOLUTION



CLEANER.

SMARTER.

STRONGER.

W.DRINKREV3.CO.

(USANA) OUT ON THE TOWN

ALAN DALE ACTOR, LOST





CRIS JUDD Dancer



DAVID FAUSTINO ACTOR, MARRIED WITH CHILDREN



ON THE TOWN



ACTOR, MAJOR PAYNE, MALIBU'S MOST WANTED



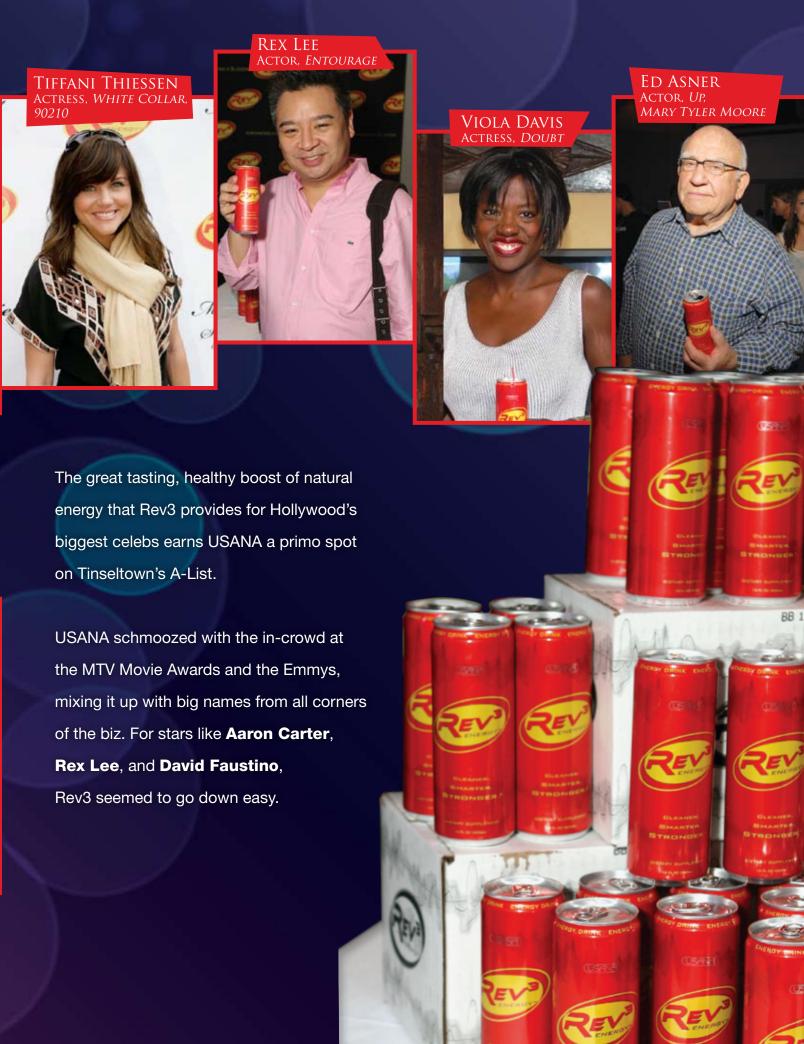
ACTOR, TWILIGHT



Antonio Sabàto, Jr. ACTOR, MELROSE PLACE, GENERAL HOSPITAL



SINGER/SONGWRITER



The Conver



The King was in the building. **Larry King**, that is. Host of CNN's *Larry King Live*.



Author of *Multiple*Streams of Income,
Robert Allen.



Coach to the world's top CEOs, **Tony Jeary**.

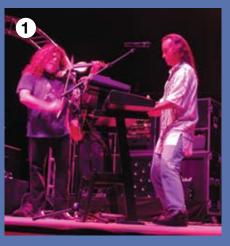


Les Brown—top motivational speaker and author.

Guess Who?

Match the faces with the performers who have graced USANA's Convention.

- A. Collin Raye
- B. The Temptations
- C. REO Speedwagon
- D. Juice Newton
- E. CCR
- F. Kansas
- G. David Osmond

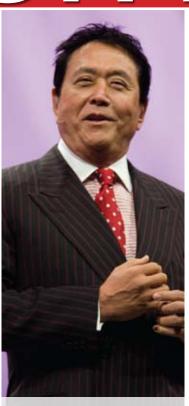




ntion A-List



Best-selling author and long-time friend of USANA, **Dr. Denis Waitley**.



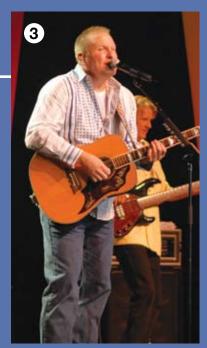
Robert Kiyosaki, best-selling author of *Rich Dad Poor Dad*.



An MLM legend, live on stage— **Tim Sales**.



Paul Zane Pilzer economist and bestselling author.













ESTORIED

As one of the most sought-after speakers, trainers, and productivity consultants in the world, Dr. Denis Waitley has done a lot to get to where he is today.

Late **1950s** to early **1960s**—Served as an aviator with the Blue Angels and a Media Relations Officer for the Department of the Navy

1969—Conducted stress management and simulation programs for Apollo astronauts

1971–1976—Worked closely with Dr. Jonas Salk and the Salk Institute

1978—Published *The Psychology of Winning* audio program, which became the most listened to program in the world on personal mastery

1980—Appointed as Chairman of Psychology on the United States Olympic Committee's Sports' Medicine Council

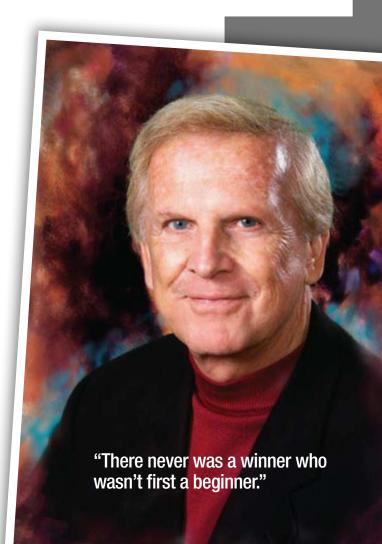
1985—Inducted into the International Speakers' Hall of Fame in St. Louis, Missouri

1995—Appointed as a consultant and a spokesperson for USANA Health Sciences, Inc.

2000—Selected by Toastmasters International as Business Speaker of the Year

2005—Appointed as member of the board of directors of SIAS International University, the first American-owned university in China

2007—Recognized by the Chinese publishing industry as author of one of the most influential business books in the Chinese language during the past 25 years with *The Joy of Working*



SEEING STXRS

Look who's checking out great USANA® products!









You know them as your favorite vampires

from the blockbuster hit *Twilight*. Members of the cast take the time to see what USANA has to offer them away from the big screen...



Peter Facinelli
Carlisle Cullen takes a taste of Rev3
at the MTV Movie Awards



Edi Gathegi
Laurent checking out USANA
at the Emmys



Asiney Greene
Alice Cullen signing USANA's
MyHealthPak™ poster at the Golden Globes

ask the experts

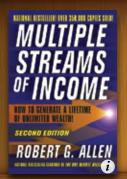


WORDS OF WISDOM

FROM INFLUENTIAL AUTHORS

In this electronic age, information comes at you fast. Curious about what USANA can do for you? Sit back, put your feet up, and let the guys who are "in-the-know" give you all the juicy details.

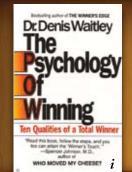
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"USANA changed my life. It gave me freedom to write best-selling books. USANA was my secret—my answer to the financial crisis I was going through. And the products are incredible. You're going to love them, and that's the truth. That's what happened to me, and I hope it will happen to you."

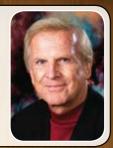
—Robert G. Allen, a popular talk-show guest, has appeared on dozens of programs, including *Good Morning America* and *Larry King Live*. Robert Allen has also been featured in the *Wall Street Journal*, Newsweek, *Barron's*, *Money Magazine*, and *Reader's Digest*.

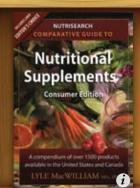




"Of all Fortune 500 and multi-national corporations I have worked with throughout my career, **USANA** has been the most impressive and rewarding for me. My admiration for its founder, Dr. Myron Wentz; my respect for its management team; and my relationship with its independent Associates continue to grow as **USANA** contributes to the quality of millions of lives throughout the world."

—Denis Waitley, B.S., U.S. Naval Academy at Annapolis, Ph.D. in human behavior, is the author of 16 books and 10 best-selling audiotape programs, and has been a keynote speaker for 30 years.





Lyle MacWilliam's 4th edition of the *Comparative Guide to Nutritional Supplements* awarded USANA the NutriSearch Gold Medal of Achievement. Comparing more than 1,500 nutritional products in North America and based on the recommendation of 12 recognized nutritional authorities, this award is the guide's highest honor.

Lyle MacWilliam, BSc, MSc, FP, former Canadian Member of Parliament, and Member of the Legislative Assembly for British Columbia, also honored USANA with the Editor's Choice Award.





USANA'S AMAZING FAMILY



Joe Bovino and Pam "The Blam" Moore are recognized throughout the world for their efforts to help people get into the best shape of their lives. When it comes

FITNESS EXPERTS CHOOSE USANA

to nutrition, these two fitness experts (featured in the hit home fitness program PgoX) only trust their health to USANA. "USANA offers the best supplemental science on the planet," says Joe. Talk about a perfect team!





HIGH-OCTANE THRILLER

Driving racecars takes both mental focus and physical strength. At the Salt Lake City 200, avid USANA fan **Billy Johnson** fought against defending title-winner **Bill Auberlen** for the better part of two and a half hours, pulling ahead in the final lap and capturing the checkered flag and his second Grand Sport victory. "It's like a 160 mph chess game, and it requires a lot of physical and mental stamina to support that level of performance for hours on end," he says. Great race, Billy!



WE GOT THE BEAT

USANA Associate Rino Razalan and the rest of the high-energy dance crew **Beat Freaks** took the world by storm with their mind-blowing dance moves on season three of MTV's America's Best Dance Crew. They raved about USANA's products during the strenuous competition, and even performed at USANA's 2009 International Convention. Since then the Beat Freaks have been busy they performed at halftime for the **L.A. Lakers** during game seven of the 2010 NBA Finals and were featured in Justin Bieber's hit music video "Somebody to Love."

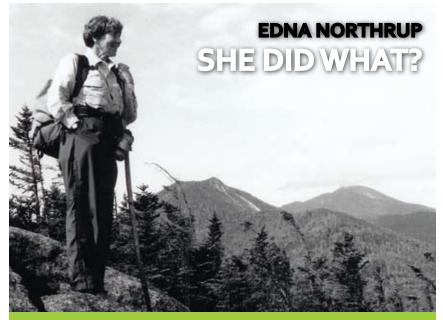


HOW DOES HE DO IT?

It's difficult to slow **Werner Berger** down.

Two months short of his 70th birthday he became one of the oldest people in the world to reach the summit of Mount Everest. A USANA Associate and devoted user of USANA supplements, Werner is also the oldest North American to have climbed the Seven Summits—the highest mountain on each of the world's seven continents.





At 84, USANA Associate **Edna Northrup** defied age by climbing to Base Camp on Mount Everest. While other grandmothers may be content to spend their twilight years in quiet leisure, Edna made the trek that defeats more than 40 percent of all who attempt it and reached her goal at a staggering altitude of 17,590 feet. Wow!



YABBA DABBA DOO!

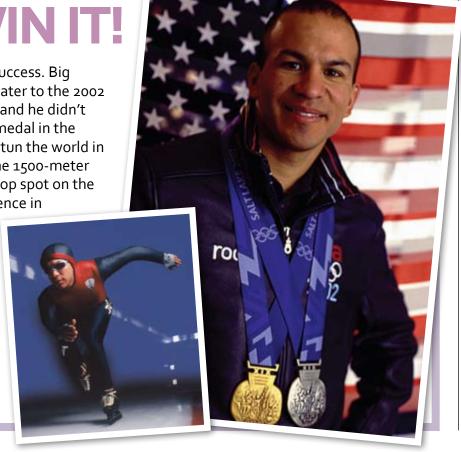
Before establishing their own studio, USANA Associate **Bunny Barth** was a professional dancer and her husband, **Bud**, was the voice of Fred Flintstone, Chester Cheetah, and other cartoon characters. Now they spend their time together training other actors!



IN ITTO WIN IT!

Derek Parra is no stranger to success. Big hopes followed the classy speedskater to the 2002 Winter Olympics in Salt Lake City, and he didn't disappoint. After winning a silver medal in the 5000-meter event, he went on to stun the world in a record-setting performance in the 1500-meter race that won him the gold and a top spot on the podium. "USANA was a key difference in

my winning the gold and setting the world record at the 2002 Winter Games," Derek says of his favorite nutritional supplements. Since then, the USANA Associate has gone on to inspire others as a motivational speaker, and returned to the rink to coach US Speedskating at the 2010 Winter Olympics in Vancouver.



Heroes Across Nations

While hunger affects millions of people across the globe, the non-profit organization Children's Hunger Fund (CHF) is working to prevent children from becoming another face of hunger. CHF is bringing hope to children worldwide who are malnourished and affected by disease, poverty, and poor living conditions. Thanks to a strong and loyal relationship with USANA Health Sciences, CHF is helping children achieve a better future and brighter tomorrow.





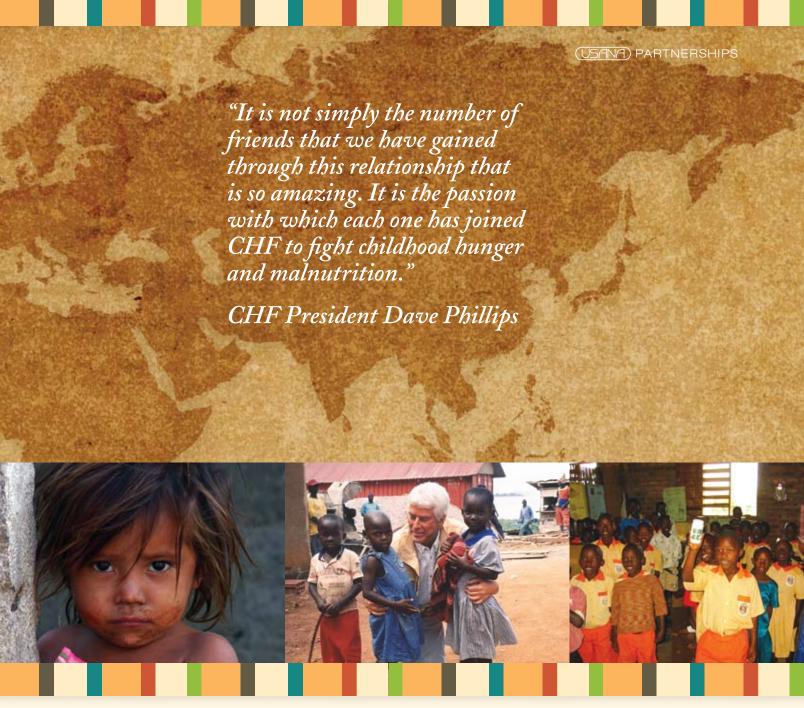
ounded in 1991 by Dave Phillips, CHF's mission was simple: provide care and support for needy children. Today their purpose remains the same and has grown and developed into an organization that touches the lives of millions of needy children worldwide.

Since forming a partnership with CHF in 2001, USANA, along with its devoted Associates, has donated more than \$11 million in products and financial assistance in an effort to help diminish hunger across the world. But hope isn't just

given in donations. USANA Associates volunteer their time at various CHF warehouses by helping fill food packs. From their hands these food packs go around the world and into the arms of needy families.

Associates also find inspiration in lacing up their running shoes and participating in the annual Children's Hunger Run each year at USANA's International Convention in Salt Lake City. Associates can truly find joy knowing that their small contribution is going a long way toward helping CHF fight hunger.

In 2003, USANA and CHF's relationship reached a whole new level as USANA Founder Dr. Myron Wentz and CHF President Dave Phillips traveled to Africa to visit several refugee camps in northern Uganda. Because of that trip, CHF and USANA have continued to move forward together and build a lasting relationship. "CHF's relationship with USANA continues to amaze me. From the beginning, when Dr. Wentz traveled with me to see first-hand the heartbreak of poverty in Uganda, Romania, Peru, and Ukraine, up until today, when that same heartbreak is



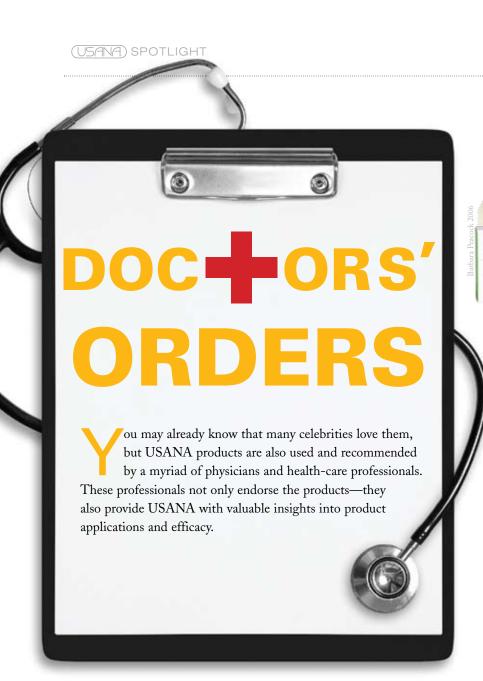
felt and responded to by thousands of USANA Associates around the world, I am truly astonished by all that has transpired," Dave says.

CHF's dedication to fighting children's hunger is apparent. With 99 cents of every dollar going to help children in need, CHF's commitment doesn't end there. Dr. Wentz and USANA have also helped CHF build and fund the Wentz Medical Centres in Uganda, Cambodia, and Malawi. Each center provides medical care for children affected by diseases.

Whether it's packing food, donating monetarily through USANA's Autoship program, or finding ways to raise money through events, USANA Associates continue to impress the CHF president. "In each USANA Associate I have met, I see a natural drive to succeed—to succeed in their business, their family, or their community. That drive, when focused on helping Children's Hunger Fund meet the needs of the poor, is inspiring to say the least," he says. "So many of them have put their compassion into action and stood by us with their donations,

or by putting on their own fundraisers, or by volunteering at our warehouses in L.A., Chicago, and San Antonio. To me, this seems to be the most impressive part of our relationship with USANA—the people who care enough to do something to change their world."





Dr. Christiane Northrup

As a best-selling author and prominent physician in women's health,
Dr. Christiane Northrup

has an extensive professional background in health. Dr. Northrup

believes USANA truly makes Nutritionals You Can Trust

because "they are made with the highest-quality ingredients in ideal ratios that work synergistically," she says. "I have taken and recommended USANA's supplements for more than 10 years. My favorite products are HealthPakTM, BiOmegaTM, and Probiotic."

Dr. Christine Wood

problotic

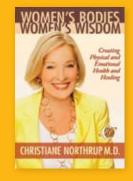
Practicing pediatrician, lecturer, author of How to Get Kids to Eat Great and Love It! and www.kidsgreat.com, and USANA Associate, Dr. Christine Wood focuses on healthy nutrition for children and the environmental and nutritional impact on health and disease. Dr. Wood recommends USANA because she believes the manufacturing quality of USANA's Usanimals™ and **Body Rox**[™] is unsurpassed in the industry. "My trust of these products has been built on the solid science and quality from USANA," she says. "And that gives me the confidence to recommend these products to my patients."

Summer READING

Did you know many of these medical professionals are also acclaimed authors? Take time to read some of their books and learn more from these amazing doctors inspired by USANA. Women's Bodies, Women's Wisdom (Revised Edition) by Dr. Christiane Northrup

An essential guide on how to truly flourish in a woman's body, and not merely avoid disease.

Buy it at www.drnorthrup.com



Dr. Ray Strand

As one of the world's leading authorities in nutritional medicine, Dr. Ray Stand has lectured on preventive and nutritional medicine across the globe. As a medical professional and USANA Associate, Dr. Strand has used USANA's meal and snack replacements with great success in

his patients and the participants in his online Healthy for Life Program. "The partnership

of nutritional supplements and the RESETTM weight-management program products in two clinical trials have shown significant health benefits in the participants, as they were able to establish a healthy weight." ‡Individual results may vary. RESETTM weight-management system lowers your daily caloric intake and recommends moderate exercise for best results. Typical results are 4.5 lbs in five days. It is suggested that you take these products to your physician and secure his or her advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician. Children under the age of 18 should not participate in the RESETTM program, except on the advice of their physician and/or dietician. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Tim Wood, Ph.D.

As executive vice president of USANA's research and development, Dr. Tim Wood believes USANA develops and provides the highest quality, science-based nutritional products on the planet. "I appreciate the fact that USANA upgrades its products on a regular basis to keep them current with the latest research in human nutrition," he says. "The latest improvements to the USANA® Essentials™ and HealthPak™ emphasize USANA's leadership in the industry. I know I can feel the difference because I've never felt healthier." What is Dr. Wood's favorite product? "The Essentials, of course. Every day."



Dr. Regina Hamlin

As the Chief of Dermatology at four major hospitals in California with more than 30 years of experience in the field and as a skin care consultant for USANA, Dr. Regina Hamlin has tried a number of skin care lines. "I recommend Sensé™ to my patients because it is free from added chemical preservatives and doesn't irritate the skin," she says. "Sensé products not only offer amazing results, they are gentler to your skin, leaving it calm, healthy, and radiant."

Dr. Miquel Lanzagorta

Dr. Miquel Lanzagorta is the chief of energy medicine at Sanoviv Medical Institute. Dr. Lanzagorta's diverse credentials include degrees in psychology and medicine, as well as extensive studies in bioenergetics, counseling, and alternative therapies. He says, "Health must begin at the cellular level, by providing the cell with all

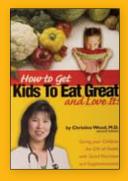


the needed micronutrients. The body's antioxidant systems cannot stop the chain reaction of excessive free-radical activity that barrages it day in and day out. The logical step is to always take what is essential for health. That is why I trust USANA® Essentials."

How to Get Kids to Eat Great and Love it! (Third

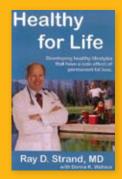
Edition, KidsEatGreat, Inc. 2006) by Dr. Christine Wood

This book is filled with practical, easyto-understand information for parents with science-based research to emphasize the nutritional links to disease.



Healthy for Life by Dr. Ray Strand

Learn how to develop a healthy lifestyle and reduce fat with fewer carbohydrates.



Rest down the read toward

Start down the road toward weight-loss success with RESET.*

These individuals followed the 12-week Kathy Kaehler Summer Slimdown Challenge Program.







—Jeff Cabral (lost 51 pounds)





"I now have more energy than ever before, and I feel more confident in everything I do."

—Beta Tonga (lost 3 I pounds)



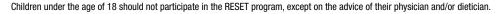






* It is suggested that you take these products to your physician and secure his or her advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician.

As with any health or fitness program, a sensible eating plan and regular exercise are required in order to achieve long-term weight-loss results. The RESET program lowers your daily caloric intake and recommends moderate exercise for best results. Typical results are 4.5 lbs. in 5 days. Results will vary.





IS YOUR JOB KEEPING YOU AFLOAT?

Maybe it's time you found a company that will. A company that lets you run your own business, create an additional stream of income, and determine your own future. It's time you found USANA Health Sciences.



With nearly 45 cents of every dollar going back to Associates in the form of commissions, USANA offers the **Highest Payout Percentage** for profitable reporting companies in the industry.

See why USANA has been voted the **#1 rated home-based business in the industry**.

Visit www.USANA.com (





DOWEINATION

We are USANA Health Sciences, and we are #1. The best. There is no denying it. We win awards the field. You across it, we win it. We have the best healthy energy drink. We have the best custom nutrition packs. We even have the best company blog. We have been voted the best skin care line for three years in a row. We have been voted the best place to work both locally and nationally. If you're wondering why we're doing so well, you may want to ask our CEO (he's been recognized as one of the best). And year after year, nutritional supplements are top-rated-voted the best of the best-worldwide. We are USANA Health Sciences, and we are dominating the industry at home and around the world.

