

Rita Hui



Residence: Hong Kong, China **Rank:** 7-Star Diamond Director **Former Occupation:** Fashion retailer

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Before joining USANA, Rita Hui was a successful businesswoman who ran a sizeable retail fashion chain throughout Hong Kong. However, her life was so busy and stressful that she began to suffer health problems. Rita knew she needed a change, and that's when she found USANA. "I still remember when USANA launched in Hong Kong," Rita recalls. "I instantly ran to the USANA office and handed in my application. I was as excited then as I was when my first fashion boutique opened." Her unstoppable enthusiasm and experience in managing a business helped her surpass the rank of every other Associate in the company in less than four years when she reached the astounding level of 7-Star Diamond Director.

Her hard work has paid off. Today, still unsurpassed after six years, Rita is financially secure and enjoying the time freedom her business has afforded. "Because of USANA, I have time to share with my family and friends and to enjoy my hobbies—cooking, floral arranging, and Latin and ballroom dancing," she remarks. "I also have a chance to travel around the world, stay in luxury hotels, taste delicious food, and build more friendships."

With an international business that spans several countries, Rita has relished the opportunity to learn about new people and cultures. Her dedication to researching new markets, adapting to new cultures, and learning new languages has helped her overcome any barriers she has faced. For example, when she first decided to move her business into Korea, she knew nothing about the culture. So, she worked with a teacher to learn the language and soon discovered the best way to present the business plan. Her teacher became her business partner, and she is happy that her team in Korea now has full support across the international market.

As the recipient of the President's Award in 2004, Rita has an unwavering commitment to helping others succeed, which has led her to her present position on the esteemed Fortune 25 and the Million Dollar Club. "I really care about my team members. I think genuine love and caring are the most important aspects of this business," she explains. Rita aspires to help people achieve their dreams and have the freedom they deserve, an accomplishment that gives her a great sense of satisfaction. "With the unstable economic situation in the world today, many people feel lost and frustrated," she notes solemnly. "By introducing them to USANA, I can help people build confidence in their lives. I can give them hope."

USANA's vision of true health and true wealth has become an integral part of this determined woman's life. Rita believes a stable residual income is an effective way to secure one's future. "I believe what I am doing right now is preparing for my future," she concludes. "There is endless potential with USANA, and it definitely helps me feel secure about where I'm going. I plan to continue to support my team in achieving their dreams. I will never find another business like USANA. It can help people, which makes me want to work even harder, and it is helping me to enjoy my life."

