

## AFFILIATE COMMISSION PLAN

USANA's Affiliate Program is designed to reward those who are passionate about health and recommend USANA's products to others by offering a simple way to earn commissions and receive other benefits.

Perks of becoming an Affiliate at USANA:

- Earn 15% in commissions when you share your favorite USANA products with friends, family, clients, or social media following. You earn commissions any time someone purchases through your link.
- Receive long-term rewards that extend beyond the first purchase. Anytime your customers buy, whether they're new returning, you earn.
- Refer other Affiliates and enjoy additional rewards on their sales.
- Qualify for 10% off the retail price for personal purchases, plus additional savings when you sign up for a subscription to your favorite products with Auto Order.

## AFFILIATE COMMISSIONS

Each Affiliate will be given access to unique links they can share with customers, friends, family, or their social media following. Anytime someone clicks on one of these links and places an order, you earn a commission—a percentage of sales—on the total order price (tax exclusive).

Earned commission on product sales will be automatically applied to your account upon completed and processed purchases. You can track your earned commissions on your Affiliate Dashboard on USANA.com. Commissions are paid out weekly as long as your earnings are US \$5.00 or more.

## LONG-TERM REWARDS

Unlike most other Affiliate programs, the commission you earn is not just for first-time orders. You'll earn a commission from product sales on all orders your customers place as long as you have an active Affiliate account. To be active, you simply must have made a sale or a personal purchase within the preceding 12 months. Any customer who clicks on your link and purchases, whether they're new or returning customers, will generate a commission of 15%. If your customers opt to create a free Preferred Customer account, they will be permanently tied to you and you'll continue to earn commissions on their purchases, whether they purchase through your link or not.

## AFFILIATE REFERRAL PROGRAM

Expand your earning potential by referring other Affiliates to USANA's Affiliate Referral Program. Share your personal referral link with potential Affiliates, and you'll qualify for additional rewards. Once your referred Affiliate starts selling products and earning a commission, you can qualify to earn a 10% bonus on anything they earn and an additional 10% on anything that Affiliate purchases.

## PREFERRED PRICING AND SUBSCRIPTION SAVINGS

As an Affiliate, you'll qualify to receive additional savings on personal purchases. You'll save 10% on all personal USANA product purchases and can save an additional 10% when you sign up for a USANA subscription (Auto Order)—a simple and convenient way to get your favorite products delivered directly to your door every month.

## PRODUCT RETURNS

All customers have a 30-day money-back guarantee if they need to return any or all of their order. If your customer does return any items from their order, the commissions will be deducted from your account.

## PARTICIPATING MARKETS

USANA's Affiliate Program is available in the United States, Canada, and Mexico (participating markets). You'll earn a commission on any orders by customers who reside in any participating market. Customers who do not reside in the participating markets will not generate commissions. Additionally, Affiliate referrals can only sign up as an Affiliate if they reside in a participating market.

## PAYMENT INFORMATION

Any earnings you qualify for are paid out every Friday as long as you have earned \$5.00 or more in any given week. If your earnings are not \$5.00 or more, your earnings will carry over on your account until you've reached the minimum payout threshold.

Payments are deposited by direct deposit. You can add your direct deposit information to your Affiliate Dashboard.